



CATEGORIES:

Video / Animation

Animation, Motion Graphics, Video Production

Computer Aided Drafting

2D Drafting, 3D Architectural, 3D Mechanical

Web Development

Website Design, Interactive

Design

Print Design, Campaign

Computer Generated Art

Line Art, Digital Drawing, Photographic Composite

Photography

Non-Manipulated/ No Composites

MORE INFO: www.ptcollege.edu/HSdesign

SUBMISSION DEADLINE: Saturday, March 4, 2017

GALLERY AND AWARDS: The Gallery will be open to the public and field trips from March 13-24. Winners will be notified via email. Certificate presentations will be coordinated through PTC's High School Relations team.

IMPORTANT INFO

- All final compositions must be electronically rendered. Fine art or hand-rendered projects will not be accepted.
- All pieces must be registered online.
- Web and video categories require an electronic submission at the time of registration.
All other categories require a tangible piece delivered to PTC's North Fayette Campus after online registration has been completed and before the March 4, 2017 deadline.
- Any pieces with detected and unplanned spelling errors will not be allowed into the competition.

Scholarship Awards

Best of Show	\$12,000
First Place in Category	\$7,000
Second Place in Category	\$5,000
Third Place in Category	\$3,000
Honorable Mention in Category	\$1,500

Gallery Contact: Laurie Tudor, 1.800.784.9675 ext. 5389, tudor.laurie@ptcollege.edu



Judging Criteria

Computer Aided Drafting

2D & 3D Drafting

Use of proper drafting standards and techniques

Proper layout methods

Proper dimensioning & notation standards

Line weight utilization

Output of the file... drafting standards are 2D representation of object

Proper pictorial representation to meet drafting standards

Drawing(s) present accurate representation of a model ready for replication/reproduction

FINAL SUBMISSION MUST BE PRINTED AND MOUNTED/FRAMED FOR HANGING

Video / Animation

Animation, Motion Graphics, Video Production

Achieves its overall goal of marketing a brand, creating interest, delivering information, or entertaining the audience

Color palette, font selection and/or design elements are visually appealing, appropriate, and relevant

Impact of animated elements add style and are appropriate for the piece

Audio elements (music, voice overs, dialogue, sound effects) are mixed properly, show no evidence of distortion, and are appropriate for the piece

Source video, 3D models, still images, and graphic elements are of sufficient quality

Final assembly is free of unintentional errors and is paced properly for the style of the piece

FINAL SUBMISSION MUST BE ELECTRONICALLY SUBMITTED

Photography

Non Manipulated/ No Composites

All subject matter is in focus, blurring was purposefully and tastefully done to show depth of field or motion blur (where appropriate)

Exposure / White Balance: Main subject matter is exposed properly. White balance is set properly to accurately render the lighting of the scene. Image does not show excessive dot grain

Composition: Photograph shows creative use of point of view and angles to display subject

Creativity/Originality: Photographer went beyond the obvious in choosing subject matter

FINAL SUBMISSION MUST BE PRINTED AND MOUNTED/FRAMED FOR HANGING

Computer Generated Art

Line Art, Digital Drawing, Photographic Composite

Presentation is clean and professional

Layout of graphic and page elements contributes to overall design

Good use of value or color

Graphics have good readability, and are aesthetically pleasing

Overall visual impact - ability to carry out a message

Image(s) use good patterns

Good visual path and direction in piece and effective use of space

Creative use of line, color, space, and shape.

Elements of piece display creative rendering of subject matter

Elements are creatively combined to create a single composition

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Design

Print Design, Campaign

Presentation is clean and professional

Layout of graphic and page elements contributes to overall design

Good use of value or color

Good hierarchy of design elements

Graphics are legible, have easy readability, and are aesthetically pleasing

Overall Visual Impact - ability to carry out a message

Good visual path and direction in piece and effective use of space

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Web Development

Website Design, Interactive

Meets the objective of site or project

Visual structure

Visual style - design, type, and color

User experience considerations

Effort with code and web standards

Original designs preferred

FINAL SUBMISSION MUST BE ELECTRONICALLY SUBMITTED