



GAME CHANGERS
Leadership and
Peer Mentoring Initiative

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Welcome to the 2017 Scholarship and ESPY Initiative:

Thank you for taking a moment of your time to consider this opportunity. This is Game Changers 2nd year challenging athletes to rethink/redefine what the image of an athlete should look like. At Game Changers, we encourage leadership skills in student athletes; with a focus on academics, off the field character, and participation in their community.

Last year we engaged students from 92 school districts. This year Game Changers is continuing our partnership with personnel from the ESPYS for the **2017 Scholarship and ESPY Initiative**. The ESPYS, as you may know, celebrate excellence in sports performance. In the vain of athletes excelling—this initiative has been designed to raise the bar for high school athletes in their educational attainment, community engagement and demonstration of team. These three areas frame the criteria that male and female high school athletes must attain between **October 1, 2016-June 1, 2017** to be considered for this opportunity.

Education: Each student (contestant) has to attain a cumulative, 3.0 GPA minimum or higher, and cannot have less than a 2.7 in any of the four grading periods. A 2.7 is the lowest B that a student can receive on a 4.0 grading scale. Our goal is to prepare students for the higher academic requirements that they will need. Let's raise the standards!

Community Service: Each student will be required to register 50 hours of community service by June 1st. The service-hours must be signed-off by a school counselor or principal, each grading period. Game Changers will give the monthly focus, but will also allow creative choice to each student. I.e., October is Breast Cancer Awareness Month. This is meant to strengthen relationships between athletes and community, pre/post season. Let's make an impact!

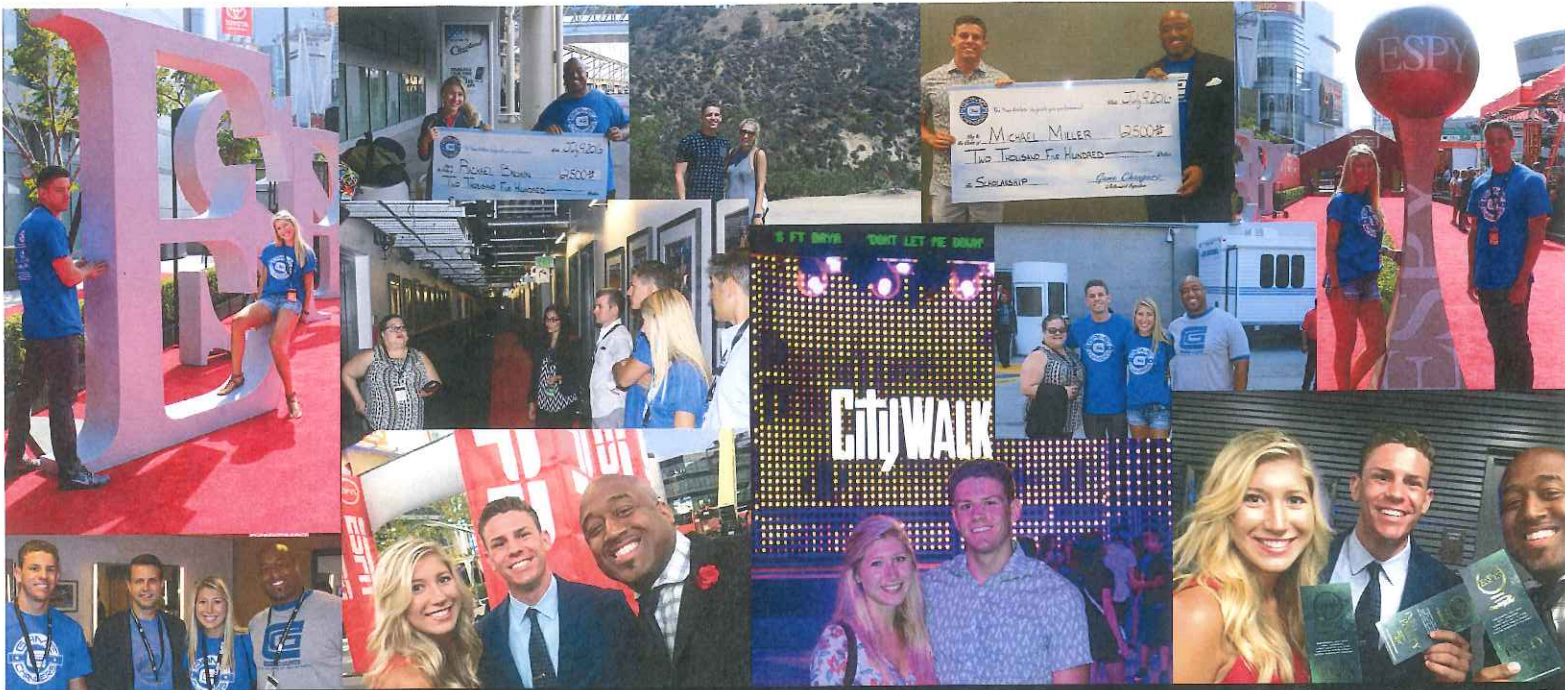
Athleticism: Each student's classification as an athlete is per the school's and/or OHSAA's recognition. Game Changers has a focus on excellence in performance. Our goal is to highlight teamwork. Throughout the initiative we will also recognize and reward *off the (field, court, pool, etc.)* character and commitment. Let's do it different!

Up to (Four) Grand Prize Winners will receive: 4 days/3 nights ESPY Experience, (behind the scenes and award show); hotel accommodations, college tour; \$2,500 education scholarship; round-trip airfare AND ground transportation in LA; and finally a chance for their school's athletic dept. to win \$1,000. Criteria for a school's athletic department to have a chance to win is based on a median GPA for all athletes to be a 2.8, and there must be one collaborative community service project completed (TBD).

WE ARE EXCITED about the "2017 Scholarship and ESPY Initiative!" This initiative will span over the next 7 months in communities throughout Ohio. The scholarship and exposure opportunity is being marketed to over 700 school districts; conservatively, 42k-70k student athletes; and impressions reaching 5-7 million people with one degree of direct marketing. Currently, Ohio hovers at a B/C grade on the national report card; which provides an ideal opportunity to have an academic impact. Better students make a better community. Let's Change the Game!

Determined to make a difference,

Michael Engram, Jr.
Founder and Executive Coach



Register, Find Your School, Upload Videos, and Get Votes!

Game Changers presents the "2017 Scholarship & ESPY Experience"

- MARKETED TO:** Male and Female high school athletes. *(Sophomores-Seniors)
WHAT: Scholarship and ESPY Exp. (\$2,500 Scholarship, Trip, \$1,000 to one Athletic Dept.)
WHEN: October 1, 2015-June 1, 2016 (*REGISTER TODAY)
WHERE: Secondary Schools in the state of Ohio
WHY: Incentivize academic success, community service, and a passion for athletics.

CRITERIA:

- Academics:** Cumulative 3.0 GPA at year-end, *no lower than a 2.7 in any grading period.*
Community Service: 12.5 hours per grading period, *suggested.* *50 hrs. by June 1st, 2017.
Athletics: Love of Sports!

INFO:

Grand Prize consist of up to \$10,000.00 (up to four \$2,500 scholarships); Four (4) day (3) night trip for winners to Los Angeles, CA scheduled for July 10th-14th, 2017; round-trip coach air transportation between a major metropolitan airport (near winner's home) and Los Angeles International Airport, Los Angeles, CA, (3) nights at a hotel of Sponsor's choosing: standard double occupancy hotel accommodations for winner to room with another high school athlete of same gender, (1) pass to attend a behind the scenes ESPY experience, (1) pass to the 2016 ESPYS, (1) university/college day experience, ground transportation throughout the Los Angeles travels. **VALUE:** approx. \$4000. **Athletic Department Prize: \$1,000** to one school's athletic department *which*: has 90% of student athletes registered and active in the initiative, a cumulative 2.8 GPA from 90% of all athletes 10th-12th grades, and participate in ONE community service project which will be announced in April 2017.

WEEKLY/MONTHLY PRIZES: (*Play of the Week or Service Initiative of the Month*)
 Gift Cards: *Starbucks, Chic-fil-A, etc.*

#1 REGISTER #2 FIND SCHOOL
#3 UPLOAD YOUR PIC #4 GET VOTES!

* For more information, official rules, and to register visit: <http://WeAreGC.org>

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