

SECURE A SCHOLARSHIP TO PURSUE YOUR AMERICAN DREAM UP TO \$40,000 OVER FOUR YEARS



The Patricia and Robert Naegele Competitive Scholarship

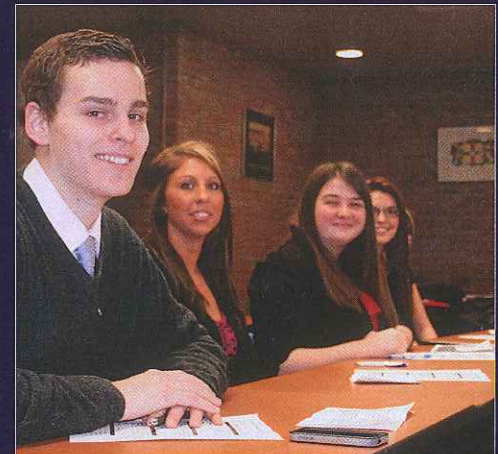
- This is an annual scholarship available to qualified freshmen and transfer students for the 2017-2018 academic year.
- The scholarship is available for full-time BBA and four-year BBA/MBA students.
- It is awarded to qualified students for up to a total of eight semesters as long as renewal standards are met.
- The recipient may receive a Northwood University Academic Merit Scholarship in addition to this award (Total awards not to exceed cost of attendance).

HOW TO APPLY FOR THE SCHOLARSHIP:

- Apply for admission and be accepted by Northwood University for the 2017-18 academic year. Apply for admission at apply.northwood.edu.
- Write a 300 to 500-word essay describing the American Dream and its impact on a global free-enterprise society. If applicable, examples of personal entrepreneurial experience are encouraged. Submit your essay along with a completed scholarship application at northwood.edu/ncs.

AWARDS ARE BASED ON:

- **Application and essay**
Submission of your scholarship application and essay by Friday, February 17, 2017.
- **Academic merit**
- **Competitive presentation**
On Saturday, February 25, 2017, at the Midland campus, finalists will participate in a competitive presentation about the American Dream and its impact on a global free-enterprise society. Examples of personal entrepreneurial experience are encouraged. Presentations should be up to five minutes long and will be followed by a question and answer period with the selection panel.



Please contact the
admissions office at
989.837.4273 for
additional information.

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